



ABN 73 834 862 649
P.O.Box 415, Golden Square, Vic 3555 (p/f) 03 5443 7111
Email: benfooty@bigpond.net.au

Gisborne FNC – Members information meeting 8th September 2009

Points of discussion:

Ballarat Football League offer to join in 2010

- “Loaded” draw – 12 club, 16 game draw inc. 2 byes.
Attractive in year 1, but unsustainable long term
- Projected financial figures, gates/bar sales/sponsorship & membership
Speculative projections based on “rivalry/blockbuster” games and minimal travel to Ballarat.
Reduction in revenue from existing number of home games.
- Financial savings by having 2 less games – umpires & match payments
- Travel – initially attractive due to the biased draw, but long term minimal reduction when the draw becomes equitable for all clubs
- Umpiring rebate – a short term inducement, long term umpiring costs remain the same in each League
- Rotational finals catering arrangement. – 1 opportunity every 6 years. Must then find a volunteer group to manage the entire finals campaign. Also a fee charged by the Ballarat FL for this opportunity.

Points of discussion:

Bendigo Football Netball League

- 2009 affiliation fee for the BFNL \$7000, projected full dividend in 2009 \$7000
Projected cost to play in the BFNL in 2009 – Nil
BFNL also provides staggered financial bonuses for those clubs reaching finals inc.
Premiers \$2000, Runners Up \$1000, 3rd place \$500, each finals game \$300
 - BFNL Affiliation Fees
Breakup of Club affiliation fees 2009
- | | |
|---|----------------|
| Affiliation fee (as per above) | - \$ 7,000.00 |
| Umpires fees (18 games) | - \$ 14,662.54 |
| Guide Costs (9 home games x 200 guides @ \$1) | - \$ 1,800.00 |
- 2009 Tape incentive rebate – (\$1000) - Gisborne not involved in 2009

➤ Off field financial venture

In 2009 the BFNL invested into the supply of quality strapping tape for clubs. This tape enabled clubs to reduce a significant annual cost by approx \$1600 per year

This venture has already grown in the 1st 8 months and has significant future growth opportunity.

➤ Fixture requests

Each year, every BFNL club has the opportunity put forward any desired fixturing requirements they may have for the upcoming season. The BFNL catered for the vast majority of these requests over the last 2 seasons. This includes public holiday games, Sunday matches, night games etc.

The Gisborne FNC have not made any requests over the last 2 seasons.

➤ Finals fixturing

The BFNL adopted this season, with unified approval from each club, a “marquee” night game as part of the 1st 2 weeks of finals. This, along with the alignment (where possible) of competing teams within a club on the same day, and consideration for travelling clubs, has been a success from both Club and League perspective.

➤ Netball fixturing

Whilst Ballarat maintains a 3 grade competition to opportunity exists for the Senior netball game to be finalised before the commencement of the Senior football game.

The BFNL have, and will continue to, offer flexibility to all clubs for timing scheduling of netball games. A uniform starting time is included for all grades, with exceptions open for discussion.

➤ Finals Catering Model

The BFNL is committed to the current model of Clubs rostered on to 1 ½ catering shifts per final.

2009 will also see the Grand Final catering outsourced, reducing again the amount of volunteer time required from Club volunteers.

In essence all Clubs contribute to each finals campaign and also evenly shares in this success

➤ Junior Structure

The BFNL sees the current relationship between the Gisborne Rookies and the Gisborne FNC as a positive, and something which has produced a large number of the Gisborne FNC senior players. Whilst the League is currently investigating the possibilities of introducing an Under 16 age group, this would be done without the requirement of the Gisborne FNC to change their existing junior structure.

➤ Playing conditions/recruiting

The BFNL offers on average better weather conditions & playing conditions due to the geographic location. Being the Club at the southern end of the competition offers a point of difference to potential recruits. These recruits would have a number of the eastern block clubs competing for their services if Gisborne were in the Ballarat League, especially those from metro Melbourne.

➤ BFNL History

The Gisborne FNC has enjoyed a successful and dominate period in the BFNL over the last 10 years.

Coming from the RDFL into a major League challenged the Club to reach new levels of excellence.

The Gisborne FNC have achieved this not only for themselves but it has also brought the standards of the BFNL competition along with it, both on & off the field. This is an area in which every other club in the BFNL not only recognises but aspires to.

9 finals campaigns in 10 years, 4 Premierships & 2 Runners Up

190 games for 142 wins.

The belief of the Bendigo FNL is that Gisborne has built a fantastic reputation in this competition, a major league which offers great competition and challenges for its Clubs and players, and something which is continuing to improve both on and off the field. The acceptance of the Gisborne FNC when it wanted to leave the RDFL, the introduction of a club built from scratch (Strathfieldsaye), the embracing of North City FNC when the Ballarat League Clubs would not accept them, the ongoing work with the netball arm of the BFNL and the push forward into off field financial ventures (tape), a solid umpiring structure and a unified desire from all BFNL clubs to retain the Gisborne FNC will hopefully see the members of the Gisborne FNC look to continue their football and netball pursuits with the Bendigo Football Netball League.